

# APIL's annual clinical negligence conference 2022

Celtic Manor Resort, Newport, South Wales  
 Tuesday, 20 September - Thursday, 22 September

**Sponsorship and exhibition opportunities now available!**

**HYBRID CONFERENCE  
 WITH DELEGATES ATTENDING IN-PERSON  
 AND ALSO, VIA OUR VIRTUAL CONFERENCE APP**



| Packages                       | Price |
|--------------------------------|-------|
| Principal sponsor              | SOLD  |
| Mid-conference social sponsor  | SOLD  |
| Welcome reception sponsor      | SOLD  |
| Refreshments and lunch sponsor | SOLD  |
| Fabric bag sponsor             | SOLD  |
| Standard exhibition package    | SOLD  |

# About APIL

The Association of Personal Injury Lawyers (APIL) has been fighting for the rights of injured people for over 30 years. A not-for-profit campaign organisation, APIL's 3300 member lawyers (mainly solicitors, barristers and legal executives) are dedicated to changing the law, protecting and enhancing access to justice, and improving the services provided for victims of personal injury. Over the years, APIL has grown to become the leading, most respected organisation in this field, constantly working to promote and develop expertise in the practise of personal injury law, for the benefit of injured people.

## Conference programme

Over the last two decades, this specialist residential conference has grown from strength to strength and for 2022, we are delighted to be heading back to the prestigious five star Celtic Manor Resort in Newport, South Wales for our 20th residential event!

We are delighted to offer our delegates the option to either attend the event in person or view the conference online via our virtual platform. All delegates will have full access to the APIL Conference App and this new feature will play an important role in the event, giving our sponsors and exhibitors even more opportunity than ever before to keep in touch with the conference attendees.

Medical consultants, expert witnesses, and leading practitioners will come together for another packed programme, providing valuable specialist insight into clinical negligence cases. The programme will be available in early 2022.

In terms of networking, we are pleased to bring back our popular welcome reception on the Tuesday evening, together with a brand new format for our mid-conference social event. We have listened to the feedback from recent events and as a result, we are now very excited to bring you a more informal night on the Thursday, with a choice of food options, drinks and live entertainment, in order to encourage even more networking amongst our attendees.

**This is an extremely popular event and the sponsorship and exhibition packages are limited so we would urge you to book as soon as possible to avoid disappointment.**

## Attendees

This event is commonly known as a 'must attend' event for many clinical negligence lawyers.

The conference programme is geared towards clinical negligence specialists and this provides you with the perfect opportunity to network with key decision makers, partners and senior partners.

## Feedback from last year...

*"I wanted to thank you and the team for all your hard work for the success of the event. It is clearly a challenging time with in-person events and juggling the logistics of restrictions, exhibitor demands and the benefits to remote attendance. With all this, the event was still attended very well and had good opportunities for all to network. We look forward to supporting further APIL events in the future".*

*"Many thanks to you and all the crew; wonderful as always. We will certainly see you again next year".*

*"It's a real privilege to work alongside you and support the magnificent work APIL does as an organisation along with the charity work too".*

## Principal sponsor: £9,500 + VAT

- First choice of exhibition space
- Company logo on delegate badges (for the main conference on Wednesday and Thursday)
- Two exclusive pull-up banners displayed outside the conference room featuring your company name and logo
- One exclusive banner displayed at the registration desk featuring your company logo
- AV projection of company name and logo at the beginning of each conference session each day
- Public announcement and thank you during the conference welcome session each day
- Company logo on holding PowerPoint slides throughout the conference
- Company logo on all general conference signage
- 4 delegate passes to both days of the full conference (Wednesday - Thursday)
- 4 single occupancy bedrooms at The Celtic Manor Resort on the Tuesday and Wednesday evenings
- 4 tickets to the evening welcome reception (on the Tuesday evening) and the mid-conference social event (on the Wednesday evening)
- Company logo to be included in the marketing materials and conference programme
- Mention of your company name in all email marketing materials
- Mention of your website on all delegate acknowledgment emails and joining instructions
- Social media mention on Twitter via the event's brand new account "APIL Excellence"
- Company logo to be included in the hard copy information pack, distributed to delegates on the day
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the App post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App
- Full page advert in one edition of the APIL PI Focus (subject to availability and to be agreed by APIL; creation of advert not included)

## All of the following sponsorship packages include the following:

- 2 delegate passes to the physical two-day event (for representatives manning the stand), including access to the main plenary sessions, refreshments and lunch
- 2 tickets to the evening welcome reception on the Tuesday evening
- 2 tickets to the mid-conference evening social event on the Wednesday evening
- 2 single occupancy bedrooms at The Celtic Manor Resort on the Tuesday and Wednesday evenings
- Exhibition stand in a prime location within the exhibition area (3m x 1.5m)
- Your logo on the conference web page, linking through to your website
- Company profile and logo to be included within the hard copy information pack, distributed to delegates on the day
- Your logo displayed on the main conference programme and marketing flyer
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the App post event, including access to delegate's contact details

## Mid-conference social sponsor: £6,250 + VAT

With its brand new format, our mid-conference social event is the perfect opportunity to network with attendees, chat with existing clients and meet new contacts. There will be a range of food, drinks and entertainment on offer to bring your attendees together and help catch up on any times that have been lost over the last 2 years.

The mid-conference social is open to all delegates, speakers, sponsors and exhibitors. As the sponsor for this event, your logo will feature on all signage and menus for the evening. All attendees will receive two drinks with your compliments and your logo will appear on the drinks vouchers that are distributed throughout the evening.

## Welcome reception sponsor: £5,250 + VAT

This package includes sponsorship of our popular welcome reception, which opens the conference on the Tuesday evening. This networking reception is an extremely busy event and tickets are automatically included for all delegates and speakers who book our two night package. Your logo will appear on all signage for the evening and it will also appear on the drinks vouchers that are handed out to all attendees (two per person).

## Refreshments and lunch sponsor: £5,250 + VAT

As our refreshments and lunch sponsor, you subsidise our delegates with this much needed break and re-energiser on the two main days of the conference (Wednesday and Thursday). Your company logo will appear on the lunch and refreshments signage on both of these days and it will also be displayed on the main screen of the conference room, prior to each break.

## Fabric bag sponsor: £4,500 + VAT

Your company logo will feature on the high quality conference bags distributed to all attending delegates and speakers, providing a lasting reinforcement of your brand. The linen bag is perfect for all of the freebies from the exhibition and when your logo\* is printed on the front, delegates are sure to use this time and time again!

\*\*Price includes a one colour logo

## Standard exhibition package: £2,315 + VAT

- 3m x 1.5m space in the exhibition area with a table and 2 chairs, on both days of the conference
- **Please note that stands must be set-up on Tuesday, 20 September and must not be broken down until after the closing refreshment break on Thursday, 22 September**
- 2 tickets to the evening welcome reception on the Tuesday evening
- 2 tickets to the mid-conference social event on the Wednesday evening
- 2 single occupancy bedrooms at the Conference Manor hotel on the Tuesday and Wednesday nights

### HYBRID EXHIBITIONS

- Company profile, logo and contact details to be included within the Conference App
- 250 word company profile to be included within the hard copy information pack, to be distributed to delegates on the day
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App

# APIL clinical negligence conference 2022

Celtic Manor Resort, Newport, South Wales

Tuesday, 20 September - Thursday, 22 September



Please return your completed booking form to:  
Anthony Lord, Digital Events Manager,  
APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX  
E-mail: anthony.lord@apil.org.uk Tel: 0115 943 5408

| Package                        | Cost | Please tick |
|--------------------------------|------|-------------|
| Principal sponsor              | SOLD | SOLD        |
| Mid-conference social sponsor  | SOLD | SOLD        |
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|                                |      |             |
| Standard exhibition package    | SOLD | SOLD        |

Please note that sponsors and exhibitors must not break their stand down until after the morning refreshment break on Thursday, 22 September.

## Company details

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel:  E-mail:

Company registration number:

## Payment details

I enclose a cheque for £..... made payable to APIL

Please charge my credit\*/debit card with the amount of £.....

My card number is:

Issue no:   
(if applicable)

Name:   
(as it appears on the card)

Valid date:  Expiry date:  Security code:   
(3 digits)

Address:   
(of the cardholder)

Cardholder's signature:  Date:

