

APIL clinical negligence conference 2023

Hilton Metropole Hotel, Brighton
Wednesday, 27 - Friday, 29 September

Sponsorship and exhibition opportunities

HYBRID CONFERENCE
WITH DELEGATES ATTENDING IN-PERSON
AND ALSO, VIA OUR VIRTUAL CONFERENCE APP



Packages	Price
Principal sponsor	SOLD
Networking reception sponsor	SOLD
Dinner dance sponsor	SOLD
Refreshment and lunch sponsor	SOLD
Fabric bag sponsor	SOLD
Standard exhibition package	SOLD

About APIL

The Association of Personal Injury Lawyers (APIL) has been fighting for the rights of injured people for over 30 years. A not-for-profit campaign organisation, APIL's 3000 member lawyers (mainly solicitors, barristers and legal executives) are dedicated to changing the law, protecting and enhancing access to justice, and improving the services provided for victims of personal injury. Over the years, APIL has grown to become the leading, most respected organisation in this field, constantly working to promote and develop expertise in the practise of personal injury law, for the benefit of injured people.

Conference programme

Over the last two decades, this specialist residential conference has grown from strength to strength and for 2023, we are delighted to be heading back to the Hilton Metropole Hotel in Brighton for our 21st residential event!

We are delighted to offer our delegates the option to either attend the event in person or view the conference online via our virtual platform. All delegates will have full access to the APIL Conference App and this new feature will play an important role in the event, giving our sponsors and exhibitors even more opportunity than ever before to keep in touch with the conference attendees.

Medical consultants, expert witnesses, and leading practitioners will come together for another packed programme, providing valuable specialist insight into clinical negligence cases. The programme will be available in early 2023.

We are pleased to bring back our informal welcome reception on the Wednesday evening. However, 2022 brings a new twist to this informal evening, as our guests will enjoy some food at the Hilton Brighton Metropole first, before moving onto a nearby venue by the sea – Al Fresco - for more drinks and networking opportunities. The Thursday evening then sees the welcome return of our popular dinner dance, with a sit down meal, drinks and live entertainment, what is guaranteed to be an evening to remember!

This is an extremely popular event and the sponsorship and exhibition packages are limited so we would urge you to book as soon as possible to avoid disappointment.

Attendees

This event is commonly known as a 'must attend' event for many clinical negligence lawyers.

The conference programme is geared towards clinical negligence specialists and this provides you with the perfect opportunity to network with key decision makers, partners and senior partners.

What our delegates think..

"It is clearly a challenging time with in-person events and juggling the logistics of restrictions, exhibitor demands and the benefits to remote attendance. With all this, the event was still attended very well and had good opportunities for all to network.

We look forward to supporting further APIL events in the future."

Principal sponsor: £9,000 + VAT

- First choice of exhibition space
- Company logo on delegate badges (for the actual conference)
- Two exclusive pull-up banners displayed outside the conference featuring your company name and logo
- One exclusive banner displayed at the registration desk featuring your company logo
- AV projection of company name and logo at the beginning of each conference session
- Public announcement and thank you during the conference welcome session on each day
- Company logo on holding PowerPoint slides throughout the conference
- Company logo on all general conference signage
- 4 delegate passes to both days of the full conference (Wednesday - Friday)
- 4 single occupancy bedrooms at The Hilton Metropole Hotel on the Wednesday and Thursday evenings
- 4 tickets to the evening welcome reception on the Wednesday evening, and the mid-conference social event on the Thursday evening
- Company logo to be included on the marketing flyer and conference programme
- Mention on all e-mail marketing
- Mention and link to your website on all delegate acknowledgement e-mails and joining instructions
- Specific mention on Twitter
- Company profile and logo to be included in the hard copy welcome pack, distributed to delegates on the day
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App
- Full page advert in one edition of the APIL PI Focus (subject to availability and to be agreed by APIL; creation of advert not included)

Additional sponsorship opportunities...

All additional sponsorship packages include the following benefits...

- 2 delegate passes to the physical two-day event (for representatives manning the stand), including access to the main plenary sessions, refreshments and lunch
- 2 tickets to the evening welcome reception on the Wednesday evening
- 2 tickets to the mid-conference evening social event on the Thursday evening
- 2 single occupancy bedrooms at The Hilton Metropole on the Wednesday and Thursday
- Exhibition stand in a prime location within the exhibition area (3m x 1.5m)
- Your logo on the conference web page, linking through to your website
- Company profile and logo to be included within the hard copy information pack, distributed to delegates on the day
- Your logo displayed on the main conference programme and marketing flyer
- 250 word company profile and full contact details to be included within the Conference App
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Company logo to be included on the welcome page of the Conference App
- Rotating banner advert to appear on the conference webpage and Conference App
- Mention of your company name on push notifications throughout the event
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App

Networking reception sponsor: £6,000 + VAT

This package includes sponsorship of our informal networking reception, which opens the conference on the Wednesday evening. This popular event is always extremely busy and tickets are automatically included for all delegates and speakers who book our two night package. This year, we will be eating at the Hilton Brighton Metropole first and then moving Brighton Beach Club, which is located on the seafront (and is formerly known as Al Fresco) – to continue with our welcome drinks! As the sponsor for the evening, your logo will appear on the signage at both venues and throughout the evening, all guests will receive three branded drinks tokens, with your compliments.

Dinner dance sponsor: £6,000 + VAT

Our mid-conference social event is the perfect opportunity to network with attendees, chat with existing clients and meet new contacts. There will be a sit-down dinner, drinks and entertainment on offer, to bring our attendees together and help everyone to catch up with each other.

The mid-conference social is open to all delegates, speakers, sponsors and exhibitors. As the sponsor for this event, your logo will feature on all signage and menus for the evening.

Refreshments and lunch sponsor: £4,750 + VAT

As our refreshments and lunch sponsor, you subsidise our delegates with this much needed break and re-energiser on the two main days of the conference (Thursday and Friday). Your company logo will appear on the lunch and refreshments signage on both of these days and it will also be displayed on the main screen in the main conference room, prior to each break.

Fabric bag sponsor: £4,000 + VAT

Your company logo will feature on the light lined conference bags distributed to all attending delegates and speakers, providing a lasting improvement of your brand. The linen bag is perfect for all of the freebies from the exhibition and with your logo** printed on the front, delegates are sure to use this time and time again.

**Price includes a one colour logo

Standard exhibition package: £2,095 + VAT

- 3m x 1.5m space in the exhibition area with a table and chairs, on both days of the conference
- **Please note that stands must be set-up on Wednesday, 28 September and must not be broken down until after the mid-morning refreshment break on Friday, 29 September.**
- Refreshments and lunch on both days of the conference for the 2 representatives manning the stand)
- 2 tickets to the evening welcome reception on the Wednesday evening
- 2 tickets to the mid-conference social event on the Thursday evening
- 2 single occupancy bedrooms at the Hilton Metropole on the Wednesday and Thursday

HYBRID OPTIONS IN 2023

- Company profile logo and full contact details to be included within the Conference App
- 250 word company bio and logo to be included within the hard copy information pack, distributed to delegates on the day
- Opportunity to upload promotional files and videos to your virtual exhibition stand
- Continued access to the app post event, including access to delegate's contact details
- Access to the recordings of educational sessions via the Conference App

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Hilton Metropole Hotel, Brighton
Wednesday, 27 - Friday, 29 September

Please return your completed booking form to:
Anthony Lord, Digital Events Manager, APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX
E-mail: anthony.lord@apil.org.uk Tel: 0115 943 5407 Mobile: 07976 516 719

Package	Cost	Please tick
Principal sponsor	£9,000 + VAT	SOLD
Dinner dance sponsor	£6,000 + VAT	SOLD
Networking reception sponsor	£5,750 + VAT	SOLD
Refreshment and lunch sponsor	£4,750 + VAT	SOLD
Fabric bag sponsor	£4,000 + VAT	SOLD
Standard exhibition package	£2,095 + VAT	SOLD

Please note that sponsors and exhibitors must set up their stand on Wednesday, 27 September (during designated times, to be confirmed) and they must not break this down until after the morning refreshment break on Friday, 29 September

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel: E-mail:

Company registration number:

Payment details

I enclose a cheque for £..... made payable to The Association of Personal Injury Lawyers

Please charge my credit*/debit card with the amount of £.....

My card number is: Issue no:

(if applicable)

Name:

(as it appears on the card)

Valid date: Expiry date: Security code:

(3 digits)

Address:
(of the cardholder)

Cardholder's signature: Date:

By registering for this event, you are agreeing to APIL's terms and conditions, which can be found at:
<https://www.apil.org.uk/terms-and-conditions>