



# Clinical Negligence Conference 2025

Hilton Brighton Metropole, Brighton  
1 - 3 October 2025

## Sponsorship and exhibition opportunities

The number one opportunity in 2025 to network, connect, and influence clinical negligence specialists

An enjoyable way to raise your profile and win more business



Packages	Price
<b>Principal sponsor</b>	<b>SOLD</b>
<b>Welcome reception sponsor</b>	<b>£7,000</b>
<b>Dinner dance sponsor</b>	<b>SOLD</b>
<b>Lunch sponsor (both days)</b>	<b>£7,000</b>
<b>Refreshments sponsor (both days)</b>	<b>£7,000</b>
<b>Pre-dinner drinks and photo booth sponsor</b>	<b>£7,000</b>
<b>Fabric bag sponsor</b>	<b>£5,000</b>
<b>Two-night exhibition package</b>	<b>£3,000</b>

# About APIL

Over the years APIL has grown to become the leading, most respected organisation in this field, constantly working to promote and develop expertise in the practise of personal injury law, for the benefit of injured people.

## About the event

- Leading legal practitioners, medical consultants and expert witnesses come together for a packed three-day programme, providing valuable specialist insight into clinical negligence cases.
- It's widely regarded as one of the sector's premier in-person and virtual learning and development opportunities.

## Why attend?

- Immerse your brand in a sector leading specialist showcase before, during, and after the conference.
- The number one chance to raise awareness of your organisation to clinical negligence specialists in 2025.
- Enjoy three-days of excellent programme content, entertainment and networking amongst your customers and peers.

## What you can expect

- An active, engaged, and friendly audience of like-minded professionals making it easy to gain new valuable contacts.
- Enhanced promotional support to elevate your profile amongst this specialist audience.
- An audience of leading clinical negligence lawyers, senior partners, junior counsel, barristers, experts, specialists and consultants specialising in clinical negligence claims.

## What type of firms exhibit at APIL conferences?

- Finance/wealth managers
- Rehab providers
- Chambers
- Care
- Prosthetic companies
- Accommodation and adaptation specialists
- Costs companies
- Medico Legal Agencies
- Case managers
- Insurers
- Technology companies



## Sponsorship benefits:

**Our sponsorship packages include the following benefits...**

### *Immerse yourself in the sectors leading event:*

- 2 delegate passes to the physical two-day event (for representatives manning the stand), including access to the main plenary sessions, refreshments and lunch.
- 2 tickets to the evening welcome reception on the Wednesday evening.
- 2 tickets to the dinner dance on the Thursday evening.
- 2 single occupancy bedrooms at The Hilton Metropole on the Wednesday and Thursday.
- Exhibition stand in a prime location within the exhibition area (3m x 1.5m).
- Access to the recordings of educational sessions via the Conference App.

### *Impactful marketing support:*

- Your logo on the conference web page, linking through to your website.
- Company profile and logo to be included within the hard copy information pack, distributed to delegates on the day.
- Your logo displayed on the main conference programme and marketing flyer.
- 250 word company profile and full contact details to be included within the Conference App.
- Opportunity to upload promotional files and videos to your virtual exhibition stand.
- Company logo to be included on the welcome page of the Conference App.
- Rotating banner advert to appear on the conference webpage and Conference App.
- Mention of your company name on push notifications throughout the event.
- Continued access to the app post event, including access to delegate's contact details.

## Welcome reception sponsor: £7,000 + VAT

This package includes sponsorship of our popular welcome reception, which opens the conference on the Wednesday evening. Tickets are automatically included for all attendees who book our two night package. Your logo will appear on all signage for the evening and it will also appear on the drinks vouchers that are handed out to all attendees (two per person).

## Dinner dance sponsor: £7,000 + VAT

As the sponsor of this annual dinner dance, you may reserve your table and select which attendees you would like to invite to join your table.

Your company logo will be displayed on the menus placed on each table, your logo will be projected onto the main screens at the start of the dinner and in addition, your logo will appear on all signage for the dinner dance.



**This is an extremely popular event and the sponsorship and exhibition packages are limited so we would urge you to book as soon as possible to avoid disappointment.**

## Lunch sponsor: £7,000 + VAT

### Both days of the conference

As Thursday lunch sponsor, you subsidise our delegates with this much needed break and re-energiser on the Thursday of the conference. Your company logo will appear on the lunch signage on the day, and it will also be displayed on the main screen in the breakout rooms, prior to the lunch break. You will also receive a formal mention prior to the lunch break from the session's chair.

## Refreshments sponsor: £7,000 + VAT

### Both days of the conference

This sponsorship package provides maximum exposure of your brand - not only during the refreshment breaks on both days of the conference; but also during the arrival refreshments on the Thursday and Friday mornings.

Your company logo will appear on all relevant signage and it will also be displayed on the main screen within the main conference room, prior to each refreshment break.

## Pre-dinner drinks and photo booth sponsor: £7,000 + VAT

This package showcases your brand in style by providing a pre-dinner drink for all dinner dance attendees, with myour compliments.

Your company logo will feature on the signage around the drinks reception area and personalised stem tags will appear on each glass of fizz!

As a special addition for 2025, we are delighted to include a branded photo booth.

This package will provide delegates with the opportunity to sponsor a large photo booth present at the Thursday evening dinner dance.

Your company logo will appear on the outside of the photo booth and on the free photographs that the delegates receive giving a lasting brand impression and maximum exposure for your company.



## Fabric bag sponsor: £5,000 + VAT

Your company logo will feature on the light linen conference bags distributed to all attending delegates and speakers, providing a lasting reinforcement of your brand.

The linen bag is perfect for all of the freebies from the exhibition and with your logo\*\* printed on the front, delegates are sure to use this time and time again!



## Standard exhibition package: £3,000 + VAT

### *Immerse yourself in the sectors leading event:*

- 3m x 1.5m space in the exhibition area with a table and 2 chairs on Thursday, 12 October. **Please note that stands must be set-up on Wednesday, 1 October and must not be broken down until after the refreshments break on Friday, 3 October**
- Refreshments and lunch on both days of the conference (for the 2 representatives manning the stand).
- 2 tickets to the evening welcome reception on the Wednesday evening.
- 2 tickets to the dinner dance on the Thursday evening.
- 2 single occupancy bedrooms at the The Hilton Metropole on the Wednesday and Thursday.
- Access to all conference sessions (for your two stand representatives).
- Access to the recordings of educational sessions via the Conference App.

### *Impactful marketing support:*

- Company profile, logo and full contact details to be included within the Conference App.
- 250 word company profile and logo to be included within the hard copy information pack, distributed to delegates on the day.
- Opportunity to upload promotional files and videos to your virtual exhibition stand.
- Continued access to the app post event, including access to delegate's contact details.

## What our exhibitors think...

***“Fabulous conferences each year and a great opportunity for us to meet existing, and potential new, clients on a face-to-face basis. We thoroughly recommend either sponsoring or exhibiting at APIL conferences”***

***“This was a really good way of advertising, due mainly to the number of delegates and the subject matter. I would be interested in any further opportunities in this area of PI.”***

***“We’ve had an incredibly enjoyable and informative few days at the Association of Personal Injury Lawyers (APIL), Catastrophic Injury conference”***

***“As always, many thanks to the APIL crew for delivering an excellent event.”***



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Please return your completed booking form to:  
 Anthony Lord, Events Manager, APIL, 3 Alder Court, Rennie Hogg Road, Nottingham, NG2 1RX  
**E-mail:** anthony.lord@apil.org.uk **Tel:** 0115 943 5407 **Mobile:** 07976 516 719

Contact name:

Organisation (as you would like it to appear at the conference):

Nature of business:

Address:

Tel:

E-mail:

Company registration number:

## Payment details

I enclose a cheque for £..... made payable to The Association of Personal Injury Lawyers

Please charge my credit\*/debit card with the amount of £.....

My card number is:

Issue no:   
(if applicable)

Name:   
(as it appears on the card)

Valid date:

Expiry date:

Security code:   
(3 digits)

Address:  
(of the cardholder)

Cardholder's signature:

Date:

By registering for this event, you are agreeing to APIL's terms and conditions, which can be found at:  
<https://www.apil.org.uk/terms-and-conditions>