

# EXPERT & REHABILITATION DIRECTORY 2018-19 ADVERTISING BOOKING FORM

## PLEASE COMPLETE IN FULL

Name:	Telephone:
Company Name:	
Address:	
Email:	Fax:
Company's main type of work (for index purposes): <b>(i.e. rehabilitation)</b>	

Expert & Rehab Directory (black & white, annual publication)		Fee excl. VAT*	Incl. VAT	Please tick
Advert	Size (height by width)			
Quarter page	123mm by 87mm	£320.00	£384.00	
Half page:		£620.00	£744.00	
Vertical	272mm by 87mm			
Landscape	123mm by 185mm			
Full page	272mm by 185mm	Full £1050.00	£1260.00	
		Inside back £1130.00	£1356.00	
		Inside front £1230.00	£1476.00	
Copy of new directory (free copy provided to advertisers)		Expert & Rehab £50.00	N/A	

\*Enhanced expert subscribers should take 10% off the net figure before adding VAT.

The deadline for the Expert & Rehab Directory advert submission of your electronic copy is **Friday, 18 May, 2018**. The directory will be produced in June 2018.

Please supply black and white copy either to [sharon.smith@apil.org.uk](mailto:sharon.smith@apil.org.uk), on CD or disk. All adverts should be provided in PDF, Word or JPEG format.

### Other data

Printing      Offset litho  
Copy          Flat art for mono  
Screen        Mono (black & white): 44/48 metric  
Camera ready artwork or film positives RRED

APIL will charge an additional £66.00 (inc. VAT) typesetting fee for each advert that is not ready for publishing in one of the above formats or in the correct colour format. Please see [Schedule 9](#) along with our [terms and conditions](#).

**Payment must accompany this booking form, advertising space will not be confirmed without this. Please see overleaf on how to pay.**

## PAYMENT DETAILS

Please indicate your chosen method of payment

### By cheque

I attach a cheque for the amount of £ \_\_\_\_\_

Or

### By Card

Visa debit/Switch

MasterCard/Visa credit/American Express; see below

I authorise you to debit the following card account with the amount of £ \_\_\_\_\_

My card number is:		Issue no:
Start date:	Expiry date:	Card security code:
Name (as on card):		
Cardholder's address:		

Signature \_\_\_\_\_

Or

### By BACS

BACS payments can now be received for advertising.

Please contact our accounts department on 0115 943 5411, enter the reference number you are given in the following box  and return this form once completed.

- A VAT receipt will be issued on receipt of payment

Please return to:

**Sharon Smith, Membership and Accreditation Manager**  
**APIL, 3 Alder Court, Rennie Hogg Road, Nottingham. NG2 1RX**  
**Tel: 0115 943 5400**